



## Chuck Feinberg

Principal, Greener by Design, LLC

Chairman and Coordinator, NJ Clean Cities Coalition

The New Jersey Clean Cities Coalition is an IRS 501(c)3 non-profit corporation, and is formally designated by the US Dept. of Energy as a Clean Cities Coalition.

We are the only state-wide entity dedicated to the establishment of Public/Private Partnerships for the reduction of petroleum in transportation, and the advancement of alternative transportation fuels and advanced vehicle technologies.



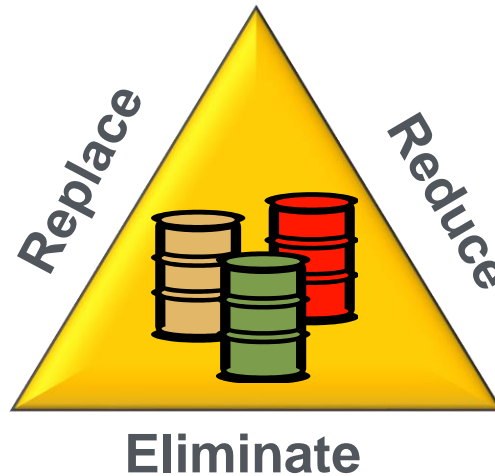
- Connect fleets and fuel providers with industry & public partners – locally and across corridors
- Offer training and information
- Access to national expertise
- Identify funding; develop public/private partnerships & projects
- Provide public recognition
- Collect data and tracking progress



**Clean Cities coalitions are locally based with the ability to tap national resources.**

## Alternative Fuels

Electric Vehicles  
Biodiesel  
Ethanol  
Hydrogen  
Propane  
Natural Gas (RNG)



## Fuel Economy

More fuel efficient vehicles,  
smarter driving and vehicle  
purchasing habits, vehicle miles  
travel reductions



## Idle Reduction

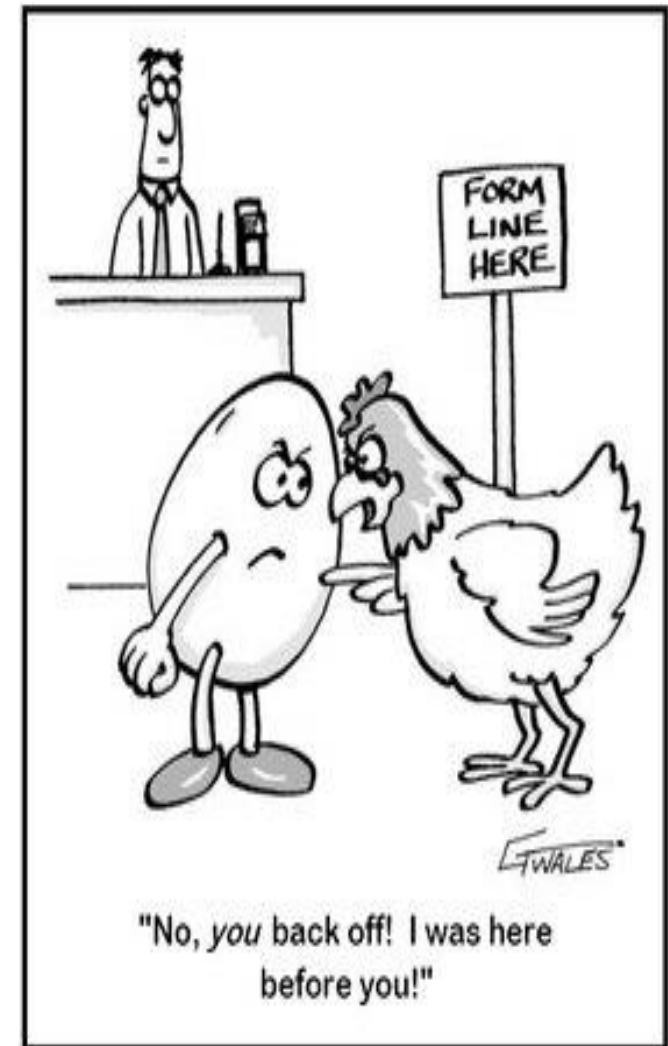
Heavy-Duty Trucks  
School & Transit Buses  
Light-Duty Vehicles

## Hybrids

Light- and heavy-duty  
Electric hybrids  
Plug-In hybrids  
Hydraulic hybrids

**Post Sandy (Harvey, Irma, Maria, etc...) Theme  
FUEL DIVERSIFICATION!**

- NJ CNG Fleet & Infrastructure Program
- NJDEP EV Policy Support
- NE Regional EV Network Planning (TCI)
- Marine Vessel Engine Repowers
- Initiative for Resiliency in Energy through Vehicles
- National ZEV Aggregate Purchase Program
- NJTPA Municipal AFV Readiness Plans



- Develop AFV Readiness Plans
  - Increase community use of EVs and NGVs
  - Assess demand and challenges
  - Identify impediments and recommend solutions
- Develop AFV Guidebook
  - Address variety of AFs
  - Describe benefits and drawbacks
  - Offer recommendations
  - Identify resources



## Chuck Feinberg

**Chairman of the Board of Trustees,  
DOE-Designated Coordinator**

**New Jersey Clean Cities Coalition, A NJ Nonprofit Corp**

[www.njcleancities.org](http://www.njcleancities.org)

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