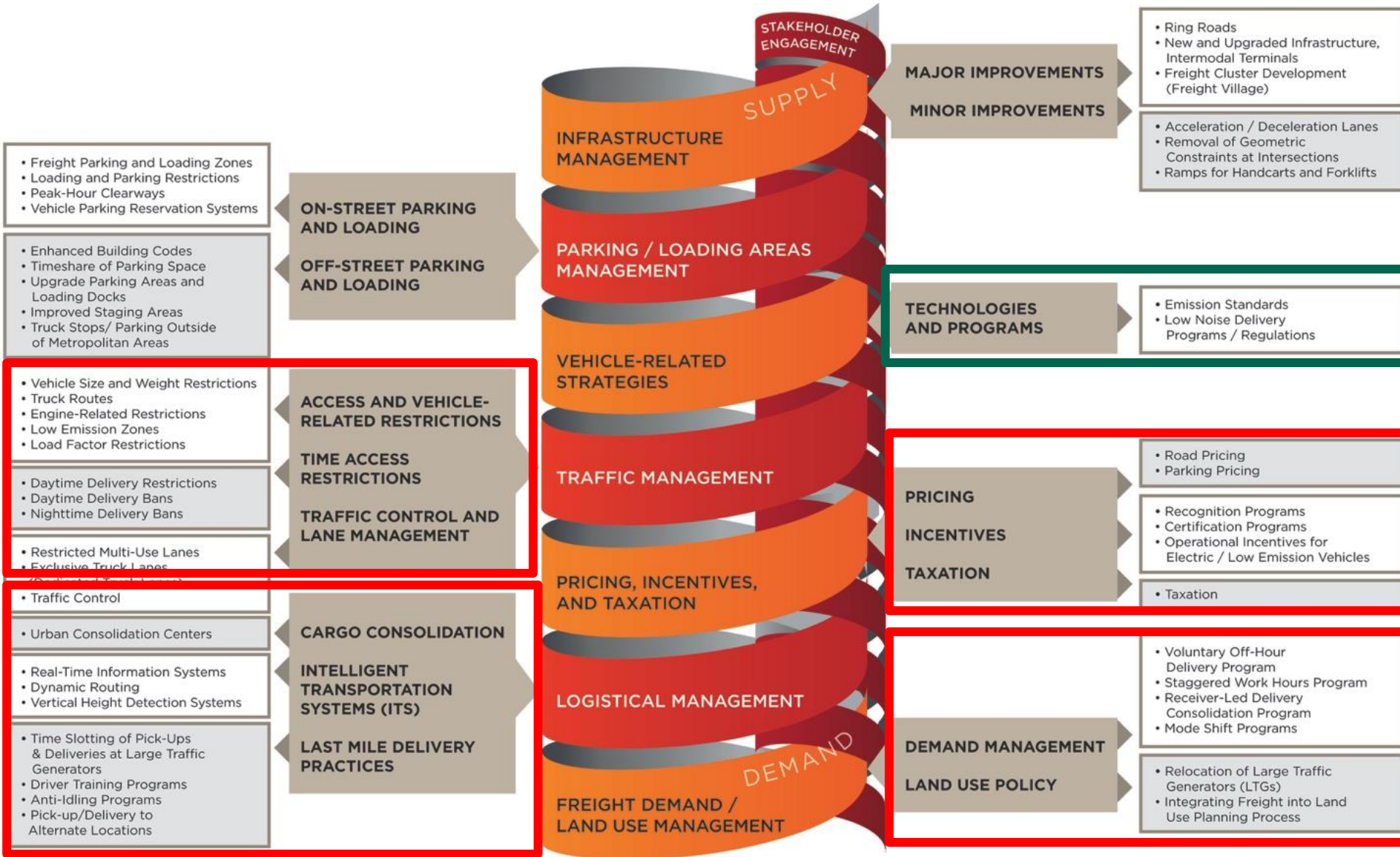


Making Technologies More Effective

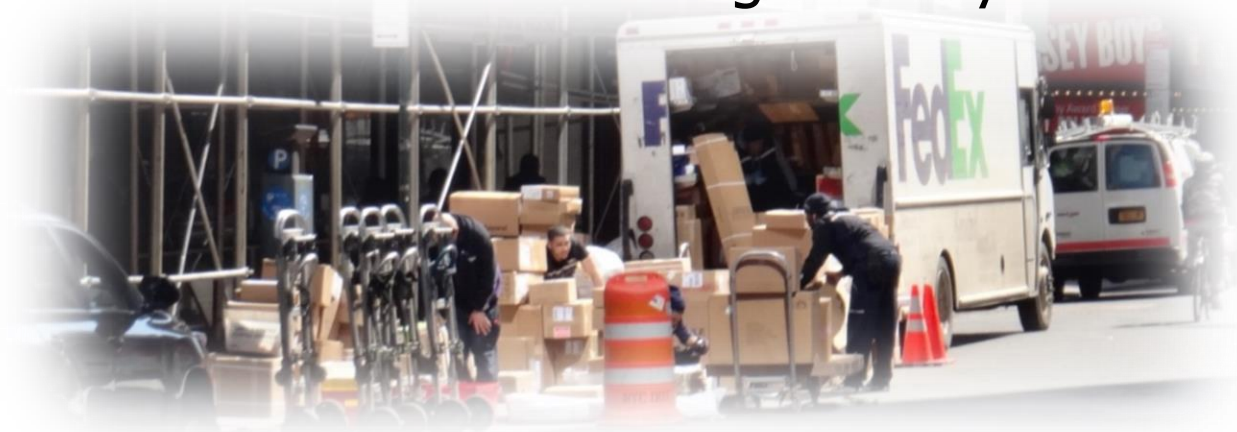
Cara Wang,
Assistant Professor
Civil and Environmental Engineering
Rensselaer Polytechnic Institute
wangx18@rpi.edu

NCFRP Report 33 "Improving Freight System..." ²



Example: Eco-Loading Areas

- ❖ Demand Management
 - ❖ Understand the pattern of demand
- ❖ Infrastructure Management
 - ❖ Understand the infrastructure constraints
- ❖ Traffic Management
 - ❖ Utilization constraints based on vehicle technology
- ❖ Logistics Management
 - ❖ Non-motor vehicles for last-leg delivery



The Role of Private Sector in Partnership



CARGO BIKE COLLECTIVE

*We make moves
Heavy & bulk loads
Save money, save the planet
Support worker/owners
Replace cars in NYC!*



Instacart



Thanks!

