Who is the Coalition for Responsible Transportation

- Formed in 2007, CRT is a national coalition of leading cargo owners, trucking companies, ocean carriers, manufacturers and ports
- Dedicated to partnering with ports across the country to implement clean truck programs
- Demonstrate the environmental responsibility of the shipping industry by implementing voluntary emission reduction initiatives





Industry Benefits from SW Drayage

Community Benefit

•Demonstrate our positive commitment to air quality in the communities we serve

•Develop community partnerships in port regions

•Improve the profile of the shipping community

•It's the right thing to do



Shipper Benefit

•Environmental sustainability desirable to customers, shareholders and management

•SWD program addresses critical portion of supply chain

 SW provides national recognition



Carrier Benefit

•Nation's largest shippers have pledged to use SW drayage providers for 75% of their moves

•SWD creates a marketplace advantage for carriers who become SWD partners



Future Benefit

•Future federal air quality standards will require greater emission reductions in port communities

•Shippers and carriers will be better prepared for upcoming federal requirements by taking action now



CRT Clean Truck Financial Model

SHIPPER Works With LMC to establish rates for transition to green fleet.

TRUCKER Uses financing to retire high-polluting equipment. Moves for shipper now

made with clean truck.

LMC

Works with Trucker to help secure financing and/or down payment assistance.

