

America's Marine Highways "More Than a Concept — Energizing New Services"

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Initial Program Purpose: Mitigate landside congestion

- Program encourages use of short sea transportation through development and expansion of:
 - Documented vessels
 - Shipper utilization
 - Port and landside infrastructure and
 - Marine transportation strategies by State and local governments



New Legislation

DEC. 20, 2012

America's Marine Highway – a Congressionally Legislated Program

- 2007 Energy Independence & Security Act authorized program*
- 2010 National Defense Authorization Act authorized grants
- 2010 Consolidated Appropriations Act funded \$7 million
- 2012 US Coast Guard Authorization Act 2012 expands the program's purpose and geography

*First time navigable water legislated as extension of the surface transportation system.

Expanded Purpose: Promote Short Sea Transportation

- Program will promote short sea transportation:
 - Between all U.S. ports
 - What else?
 - Public comments will be solicited via a Notice of Proposed Rulemaking in the Federal Register; later a Final Rule will be issued
 - New two year window for "Call for Projects"

Program Focus

FY 2013

America's Marine Highway More than a Concept – Energizing Services

Our Vision:

Reliable, regularly scheduled, competitive and sustainable services employing U.S. ships and tugs are a routine choice to transport freight and passengers.

Focus: Planning Regional Freight Systems

- Workshops 2hr to 8hr meeting of >50pers.; multi-regional core group of public and private partners(PPP). Focus on regional needs and if/how short sea fits into freight transport plans
- Regional Roundtables 2hr to 8hr meeting of <35pers.; PPP. Focus on regional planning. Goal to initiate Regional Marine Highway Working Group
- One-on-one Meetings goal is to turn concepts into action items

Focus: Service Development

- Port Showcase Demonstrating capabilities and facilities of specific port to regional shipping community; seek interest in new services
- <u>Bookend Open Houses</u> Showcase ports and regions at either end of service; seek service operator through competitive process
- One-on-one meetings Facilitate start of pilot project/service

Book End Open House Meetings

Scheduled for 1 hour at each port Format: Q&A with FAQ sheet distributed at door

Invitees include

shippers, 3PLs, truckers, railroads, terminal operators, CA Air Quality management districts, State of California (funding), EDC, legislators, labor, other federal agencies

M-580 California Green Trade Corridor

Open House

Wednesday June 26, 2013

Port of Stockton Administration Building 10:00AM

Port of Oakland Exhibit Room, 1st Floor 1:00PM

Purpose

On June 9, 2013, the M-580 California Green Trade Corridor Marine Highway Service began operating with its maiden voyage departing from the Port of Stockton bound for the Ports America Outer Harbor Terminal in Oakland. This Open House will provide an opportunity for interested parties from shippers and freight forwarders to truckers to learn how they can utilize this new transportation option

Program

- · Welcome and Introductions
- · Operations Overview
- · Benefits
- Connections





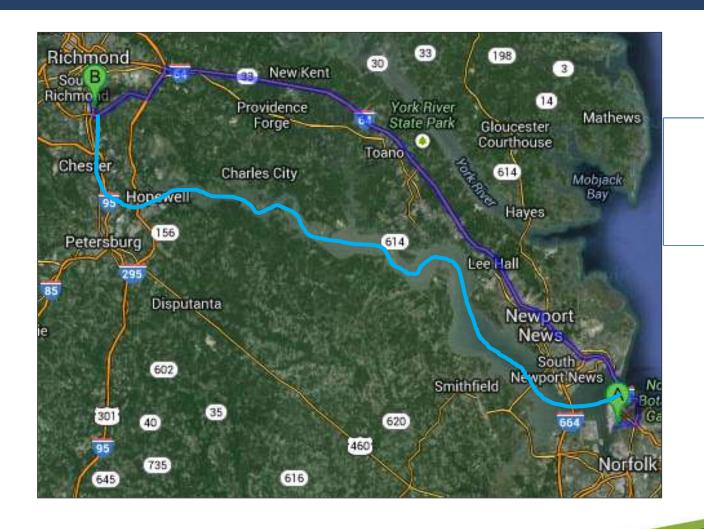
Contact: Phone: (209) 946-0246 to RSVP no later than June



Case Studies & FY 2014

ACTION PLAN

James River, Virginia





Highway Waterway

San Joaquin River, California







State DOT Maritime Network

- Three objectives for a State Departments of Transportation Maritime Network:
 - Encourage decision-makers in State DOTs to support increased utilization of regional maritime assets;
 - 2. Encourage integration of maritime in transportation system planning;
 - 3. Establish a working relationship between MARAD and State maritime experts



Thank you



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